

机密★启用前

青岛理工大学 2017 年硕士研究生入学试题

科目代码： 820 科目名称： 跨文化管理

注意事项：1. 答题必须写明题号，所有答案必须写在答题纸上。写在试题、草稿纸上的答案无效；2. 考毕时将试题和答题纸一同上交。

《跨文化管理》 考试试卷 (A 卷)

请注意：除英汉翻译部分外，请用英语答题。

(Note: Except the E-C translation part, please answer in English.)

第一部分 (Part I)

一、填空题 (Fill in the following information gaps.) (10 points)

1. In the year of _____, the first permanent settlement in North America was established, in today's Virginia.
2. One advantage of _____ over sole proprietorship and partnership is that it has limited liability, so investors risked only the amount of their investment and not their entire assets
3. Two Scottish cities which have an ancient and internationally respected universities, they are Edinburgh and _____.
4. As an independent state, New Zealand is governed by an elected parliament, which has only one chamber, that is, _____.
5. A collection of poems written by _____, it is a ground-breaking book. That is Leaves of Grass.
6. A jazz music ensemble of musicians consists of two sections: the front line and _____.
7. The British Constitution consists of _____, the common laws and conventions.
8. In the American education, A.A. stands for _____.
9. The Anglo-Saxons began to settle in Britain in the _____ century.
10. In 1689, Parliament passed _____ to ensure that the King would never be

able to ignore Parliament.

二、选择题(Choose the correct answer for each of the following.) (20 points)

1. The Supreme Court of in the U.S. today consist of a chief justice and _____ associate justices.

- A. 1 B. 8 C.11 D.435

2. The following were some of the characteristics of Protestantism except _____.

- A. challenging the authority of the Pope. B. salvation through faith.
C. salvation through the church. D. establishing a direct contact with God.

3. Which of the following is NOT guaranteed in the Bill of Rights?

- A. The freedom of religion.
B. The freedom of searching a person's home by police.
C. The freedom of speech and of the press.
D. The right to own weapons if one wishes

4. In the United States, people go to church mainly for the following reasons except _____.

- A. for finding a job in society.
B. for having a place in a community.
C. for identifying themselves with dominant values.
D. for getting together with friends.

5. Three of the following authors are Nobel Prize winners. Which one is not?

- A. Ernest Hemingway B. Eugene O'Neill
C. William Faulkner D. F. Scott Fitzgerald

6. Which of the following was NOT a Protestant denomination?

- A. The Baptists. B. The Catholics.
C. The Methodists. D. The Presbyterians.

7. The one group within the counter culture best known for their pursuit of happiness as their only goal in life was called _____.

- A. the Hippies B. the Beat Generation
C. the Me Generation D. the Lost Generations

8. Which of the following can NOT be found in London?

- A. Teahouses. B. Galleries. C. Museums. D. Theatres.

9. The Tower Of London, a historical sight, located in the centre of London, was built by _____.

- A. King Harold B. Robin Hood
C. Oliver Cromwell D. William the Conqueror

10. Which of the following about the House of Commons is NOT true?

- A. Members of Parliament elect the Prime Minister and the Cabinet.
B. MPs receive salaries and some other allowances.
C. MPs are expected to represent the interests of the public.
D. Most MPs belong to the major political parties.

三、名词解释 (Provide brief explanations for the following ideas.) (30 points)

1. functions of British Parliament
2. The "Lost Generation"
3. Jazz music

第二部分 (Part II)

四、简答题 (Provide brief answers for following topics.) (60 points)

1. What is the relationship between language and culture? (15 points)
2. What is nonverbal communication? (15 points)
3. What are the factors involved in a negotiation task? (15 points)
4. Please elaborate the statement that appropriate social and business behavior is dependent on cultural orientation? (15 points)

五、英汉/汉英翻译 (Please finish the following English-Chinese/Chinese-English translation) (30 points)

1. Put the following paragraph into Chinese. (15points)

It is not difficult to insure high-speed growth of the national economic through expanding investment on a large scale, but it is difficult to realize effective economic growth and raise the enterprises' capital profit rate and productivity. It is better to change investment structure and orient the investment to infrastructure industries of the national economy such agriculture, energy, and communications than to blindly channel capital into real estate and securities; however, investment in the infrastructure industry will not (ate least in the short term) bring high economic benefits. It is imperative to orient the investment to enterprises with better economic benefits, but in China, enterprises with better economic benefits, State-owned enterprises in particular, have been concentrated on the highly monopolized industries such as tobacco, petrochemicals and telecommunications, and the high-speed development of these enterprises will play a limited role in promoting the whole of society.

2. Put the following paragraph into English. (15 points)

从合同生效之日起到合同终止的期间内，双方每年举行一次正式会晤，以便讨论合同执行中存在的问题，以及就技术改进与创新问题进行交流，为进一步的技术合作奠定基础。双方的会晤轮流在两国举行。讨论的内容和结论载入备忘录中。每方参加人员不得超过5人，费用自理。如果合同一方未能在合同规定的时限内履行合同义务，并在收到未违约方的通知后15天内未能消除违约或采取补救措施，而且在被允许推迟履行的期限内未履行合同，在此情形下，未违约的一方应书面通知违约方解除合同，同时有权要求违约方赔偿损失。